**Resume / Curriculum Vitae**

Mark Harris

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*Nationality*: Dual - US and UK

**Work Experience**

October 1997 - current

**Freelance Writing, Editing and Marketing Communication**

UK Newspapers: ***The Sunday Times, Metro, The Daily Mail, The Independent, The Mail on Sunday, The Daily Telegraph***

Magazines: ***Blockbuster***, ***T3, Stuff, Digital Camera, HD Review, Focus, Edge, Boys Toys, Tomorrow’s World, Time Out Paris, What Mobile?, Which?***

Websites: ***Cnet, Pocket Lint, T3.co.uk, Tech Radar, Smart Planet, Digital Lifestyles, Tiscali, The Sun***

Broadcast media: ***Sky One, Sky News, BBC Radio 5, BBC Radio Kent***

PR and marketing: ***Argos, Kodak, HP, Toyota, Lloyds TSB, British Gas, Intel, Samsung, Warner Brothers, Vodafone***

I have established a healthy freelance editorial business, editing and writing on a wide range of subjects but focusing on technology, consumer electronics, green issues, home entertainment and travel. I have had many hundreds of feature articles, product tests, reviews and opinion pieces published in the cream of British and international media, both newsstand and online. I wrote a weekly technology page for the Metro newspaper for over two years, provided The Independent with travel stories and dozens of group tests and, most recently, have been commissioning, editing and writing technology features for The Sunday Times. I currently write a weekly column for the Sunday Times entitled ‘Email from America’. Last year, I launched and edited the Blockbuster customer magazine, the largest home entertainment title in the UK, managing a team of journalists and designers. I was also Reviews Editor for Digital Camera magazine for nearly three years. I have provided marketing copy and consultancy for many blue-chip corporate clients.

*Achievements*:

1. Launching and editing the Blockbuster customer magazine (circulation 500,000) for Publicis
2. Regular weekly tech pages in The Sunday Times, Metro and Independent newspapers
3. Succeeding in diverse editorial environments and managing a growing business
4. Helping corporate customers add a journalistic dimension to their marketing materials

August 1999 – September 2002

**Site Manager - DVDstreet, Videostreet, MVC.co.uk**

***Streets Online***, Overline House, Station Way, Crawley

I was responsible for the editorial and commercial success of these immensely popular entertainment DVD and VHS e-tail sites (customer base of over 600,000). Managing a team of up to nine journalists, programmers and designers, I created sites that were market leaders in terms of sales and content. I introduced technical innovations and managed the business through three major redesigns. I had daily contact with all the major film studios and my team also provided direct mail, e-mail and in-store marketing copy for MVC stores. I was responsible for meeting sales and margin targets.

*Achievements:*

1. Creating and maintaining excellent relationships with dozens of film studios
2. Winning two British Video Association Award nominations
3. Gaining 5-star editorial reviews from consumer magazines and websites
4. Growing sales by over 500% and gross profit by at least 10%

March 1997 - October 1997

**Press and Publicity Officer**

***Cambridge Consultants Ltd***, Cambridge Science Park, Milton Road, Cambridge

I wrote and distributed press releases, organised events and acted as press liaison for this high-tech design consultancy. I generated publicity (including press ads) for local, national and global use. I subsequently helped manage the restructure of the company's website, on a freelance basis.

*Achievements*:

1. Significantly increasing press mentions of the company
2. Acting as company spokesperson

June 1996 - March 1997

**Assistant Editor**

***T3 magazine***, Future Publishing, Bath

As half the editorial team on this successful high-tech launch, I was responsible for organising and commissioning the reviews section, as well as writing many news stories, reviews and regular features.

*Achievements*:

1. Effectively creating a new genre of men's publication
2. Rapidly achieving the No 2 position in the market sector

May 1995 - November 1995

**Technical Editor** (contract),

***European Camera and Camcorder Guide 1995***, International Testing, London

I ensured that the Guide, published in 14 countries, contained the most accurate and up-to date results. This involved co-ordinating researchers across Europe, plus writing, editing and producing much of the content.

*Achievements*:

1. Creating a publication with a truly international look and feel
2. Eventually selling in excess of 500,000 copies across Europe

January 1992 - May 1995

**Researcher and Senior Researcher**

***Which? magazine***, The Consumers' Association, London

I was controlled research for product test reports published in Which? Magazine (equivalent to Consumer Reports). I wrote test programmes, commissioned labs, supervised surveys and market research, and was responsible for budgets up to £100K. I wrote the final articles, many of which were reprinted globally.

*Achievements*:

1. Working with and managing labs, researchers and journalists across Europe
2. Distilling technical information into concise, relevant copy

Oct 1993 - April 1994

**Writer/Editor** (secondment)

***Check It Out! magazine***, The Consumers' Association, London

I researched and wrote up to six feature articles each month in this consumer mag for teens. Topics ranged from eco holidays and fashion, to movies and acne creams. I also interviewed TV and pop personalities.

*Achievements*:

1. Gaining a wide range of contacts in UK entertainment industry
2. Writing for a very critical audience

**Education**

1988 - 1991

***University of York***, York, England

BSc Combined Honours degree in ***Physics and Philosophy*** (2:1)

An academically challenging degree at one of the UK's most respected universities.

**Skills/Interests**

1. Extensive practical knowledge of PC/Mac hardware and software (including Quark, InDesign, Dreamweaver, various content management systems, Word, Excel and Access). I have completed advanced user courses in Dreamweaver and ATG Dynamo, and can hand-code (basic) HTML.
2. Good French and basic German
3. I’m a keen cyclist and love outdoor swimming, scuba diving and snorkelling.
4. Competent camera and video skills. I have had hundreds of photographs published, and have made a couple of short films.
5. I have travelled extensively in the USA and Asia, and lived in Paris for a year in 1998 and 1999.

**References available on request**